

NEWSLETTER

of Finnish Chemical Magazine

The electronic newsletter of Finnish Chemical Magazine (Kemia-Kemi) is published 15 times per year, every 2 to 4 weeks between the print issues. The newsletter is published in Finnish, and it can be prescribed free of charge [here](#).

Cost-effective advertising to over 4,700 prescribers!

ADVERTISEMENT RATES

For advertisers in Finland, a 24% VAT will be added. Does not apply to advertisers from other countries.

Advertisement (PDF format)	Price/€	Size
1/1 p.	520	185 x 266 mm
1/2 p.	470	190 x 130 or 90 x 268 mm
1/4 p.	420	90 x 130 mm
Place on the front page under or upon the Kemia-Kemi logo	520	Special size 132 x 60 mm
Company logo ad	350 / newsletter	
• width 57 mm	1,250 / five newsletters	
• height max 60 mm	2,000 / ten newsletters	
	2,300 for the whole year (15 newsletters)	

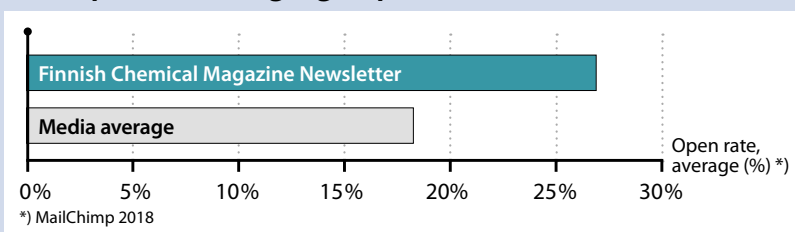
Event information in the Events Calendar	250 / newsletter
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Banners in the accompanying note

Format: jpg, png or gif	Price/€
Banners under the title of the accompanying note	
270 x 160 px	520 / newsletter
	2,000 / five newsletters
	3,500 / ten newsletters
	4,200 for the whole year (15 newsletters)
Banners on the right hand side	
160 x 160 px	420 / newsletter
	1,600 / five newsletters
	2,600 / ten newsletters
	3,100 for the whole year (15 newsletters)

Upon request, we'll help with the design of your advertisement without extra charge.

Reach your exact target group!



PDF FORMAT

Place on the front page

KEMIA Kemi

Logo ad

Banner under the title

Banner on the right

ACCOMPANYING NOTE

Additional information and reservations:

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jaana.koivisto@kemia-lehti.fi
tel. +358 40 770 3043

Advertisement material to:
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Finnish Chemical Magazine

KEMIA

Kemi