

PRODUCTS AND SERVICES

We now offer you an efficient channel to inform your customers on your new products and services. Reach 15,000 chemistry professionals with our service package!

The Product Service Package includes:

- Advertisement in a direct e-mail to Finnish Chemical Magazine newsletter subscribers (over 4,700 readers).
- ¼ page advertisement in the Products Section in Finnish Chemical Magazine print issue (over 10,000 readers).

Send us the text (header + maximum 500 characters, spaces included), logo and/or photo, and we do the layout for both the direct e-mail and the print issue. For the print issue, you can also provide a ready-for-print advertisement (90 x 130 mm) in PDF format.

Direct e-mails will include maximum 4 product advertisements at a time. The price includes a report on how many times the message and the links in your advertisement have been clicked within a week. For extra charge (EUR 50 + VAT) we can also provide the domains of those who clicked your links.

Product advertisement rates:

- Direct e-mail + print issue EUR 1,200
- Direct e-mail only EUR 650
- Print issue only EUR 750

24% VAT will be added to the rates (does not apply to other countries as Finland).

EDITORIAL CALENDAR 2019

Products and Services column in ISSUES:

Issue Nr	Space reservations	Date of issue
1/2019	Jan 14	Feb 6
2/2019	Feb 18	March 13
3/2019	April 8	May 2
4/2019	May 20	June 12
5/2019	Aug 12	Sept 4
6/2019	Sept 23	Oct 16
7/2019	Nov 4	Nov 27

Products and Services **DIRECT EMAILS**: upon agreement with customers.

ADDITIONAL INFORMATION AND RESERVATIONS

Mikko Piirainen
tel. +358 44 238 1161
mikko.piirainen@kemia-lehti.fi

Jaana Koivisto
tel. +358 40 770 3043
jaana.koivisto@kemia-lehti.fi

Digital material to be sent to: ilmoitukset@kemia-lehti.fi



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