

NEWSLETTER

of Finnish Chemical Magazine

The electronic newsletter of Finnish Chemical Magazine (Kemia-Kemi) is published 15 times per year, every 2 to 4 weeks between the print issues. The newsletter is published in Finnish, and it can be prescribed free of charge [here](#).

Cost-effective advertising to over 4,700 prescribers!

ADVERTISEMENT RATES

For advertisers in Finland, a 24% VAT will be added. Does not apply to advertisers from other countries.

Advertisement (PDF format)	Price/€	Size
1/1 p.	520	185 x 266 mm
1/2 p.	470	190 x 130 or 90 x 268 mm
1/4 p.	420	90 x 130 mm
Place on the front page under or upon the Kemia-Kemi logo	520	Special size 132 x 60 mm
Company logo ad	350 / newsletter	
• width 57 mm	1,250 / five newsletters	
• height max 60 mm	2,000 / ten newsletters	
	2,300 for the whole year (15 newsletters)	
Event information in the Events Calendar	250 / newsletter	

Banners in the accompanying note

Format: jpg, png or gif

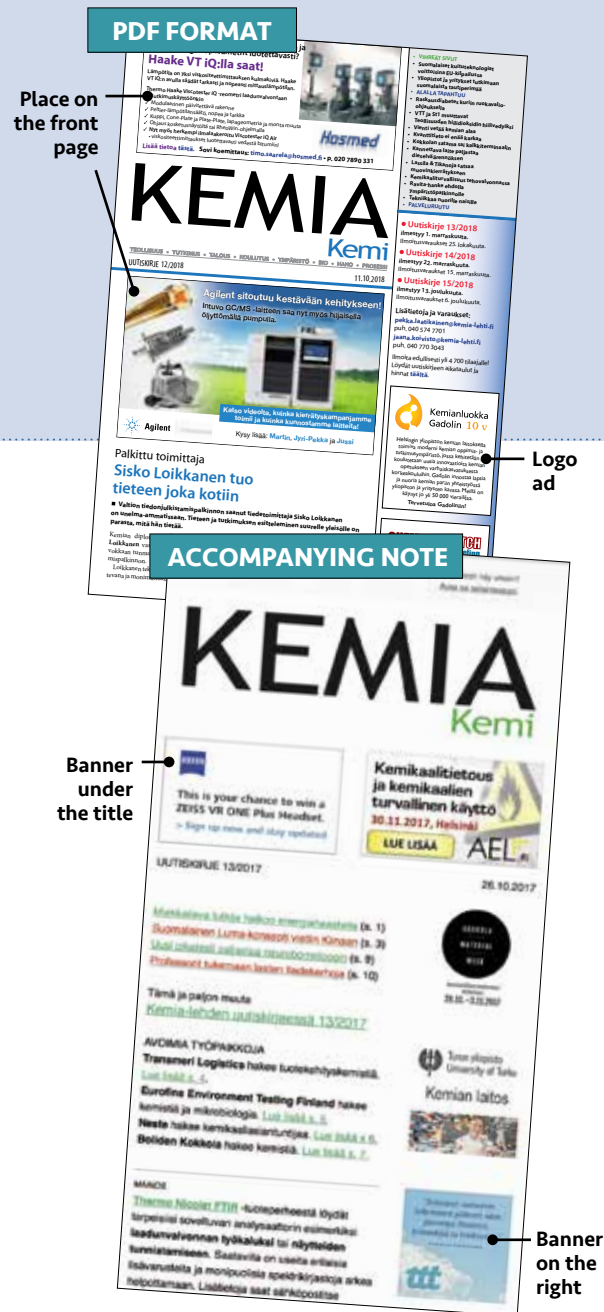
Price/€

Banners under the title of the accompanying note	Price/€
270 x 160 px	520 / newsletter
	2,000 / five newsletters
	3,500 / ten newsletters
	4,200 for the whole year (15 newsletters)

Banners on the right hand side

160 x 160 px	420 / newsletter
	1,600 / five newsletters
	2,600 / ten newsletters
	3,100 for the whole year (15 newsletters)

Upon request, we'll help with the design of your advertisement without extra charge.



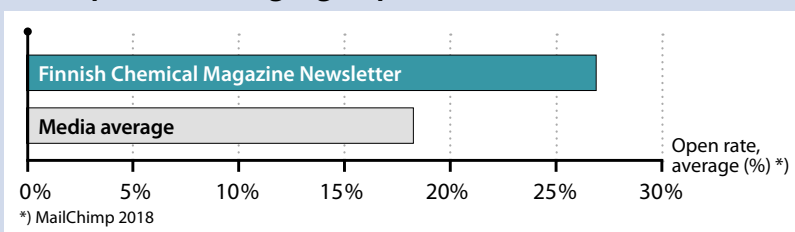
Additional information and reservations:

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Reach your exact target group!



Finnish Chemical Magazine
KEMIA
Kemi