

## Boost your sales by Direct Emails to Professionals

Finnish Chemical Magazine and Finnish Circular Economy News E-newsletters provide an excellent option to reach professionals in respective fields. We now offer you an opportunity to promote your products and services to the subscribers of both newsletters by a direct email.

In a direct email, the whole message is reserved solely for you. The headline, text, links, logos, and layout will be drawn up according to your wishes and the email delivered on the desired date.

### Direct e-mails to newsletter subscribers

- E-mail recipients are over 4,600 professionals and decision-makers in chemistry and related fields.
- Message opening average is exceptionally high: 27%.
- Price EUR 1,390 includes follow-up report with opening and clicking data.
- List of the clickers' domains for extra charge EUR 50.

*"Direct e-mails are an effective supplement to the rest of our marketing. Through the e-mails, we reach new contacts, and are very satisfied with the results."*

Anu Jauhiainen, Marketing Officer, Taitotalo

### Share your direct e-mail with Finnish Circular Economy News or TTT Magazine readers!

Finnish Circular Economy News



### Finnish Circular Economy News direct e-mails

- Delivered to about 3,000 circular economy, waste management and environmental protection professionals.
- Share your message, sent to Finnish Chemical Magazine readers, with Finnish Circular Economy News readers for EUR 700 extra charge (normally EUR 1,000).

Read more: [www.uusiouutiset.fi/tietoa-lehdesta/in-english/](http://www.uusiouutiset.fi/tietoa-lehdesta/in-english/)



### TTT Magazine (Work Health Safety) direct e-mails

- Delivered to about 30,000 occupational safety and health professionals.
- Share your message, sent to Finnish Chemical Magazine readers, with TTT Magazine readers for EUR 1,600 extra charge (normally EUR 1,980).

Read more: [www.tttlehti.fi/tietoja-lehdesta/briefly-in-english/](http://www.tttlehti.fi/tietoja-lehdesta/briefly-in-english/)

A 24% VAT is added to the prices (does not apply to customers outside Finland).



*"The direct email reached the right target group and our event gained large attention. The outcome was so good that we shall keep using this channel in the future."*

Harri Köymäri, CEO, Hosmed Ltd



FURTHER INFORMATION AND RESERVATIONS:

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